FarmWizard privacy policy

This privacy policy sets out how FarmWizard uses and protects any information that you give FarmWizard when you use this website.

FarmWizard is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website or app, then you can be assured that it will only be used in accordance with this privacy statement.

FarmWizard may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 28/02/2017.

**What we collect**

We may collect the following information:

* Name and contact information including email address and phone number
* Demographic information such as postcode, preferences and interests
* Your computer's IP address
* Your individual website user behaviour
* Other types of information from time to time to enable us to operate our business
* Information you provide to us in relation to the use of the product for farm management
* Microphone recording from the app when selected

**What we do with the information we gather**

Your information will only be used for the purpose for which it was collected unless you have consented to another use.

We will use your personal information for the following purposes:

* To provide any products and services requested by you
* To process payment for products and services you have requested
* To respond to customer complaints and provide customer support
* To verify your identity and assist you if you contact us or request any assistance
* To maintain records for accounting and administration purposes
* To provide further information to you about other products or services that we consider to be of interest to you
* Internal research
* For any future marketing, promotional and publicity purposes
* To improve our website and for the development of new products and services
* Any other use that you authorise
* To meet legal and regulatory requirements
* To periodically send promotional emails about new products, special offers or other information, which we think you may find interesting using the email address, which you have provided.
* Other uses as may be required from time to time to perform the functions of our business.
* To provide voice controlled menu access

**Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure,we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

**How we use cookies**

Cookies are small pieces of information that are stored in a browser-related file on your computer hard drive when you use our website. Cookies are widely used on most major websites. Where a cookie does not identify you or your business personally, it will help a website to recognise your computer at a later time. It cannot read your hard disk or perform any commands on your computer.

We use cookies to provide you with a better service, storing key pieces of information to identify how you are using the website. This specifically includes storing a unique identifier for your herd or animal on which you are performing an action.

You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. Users choosing not to accept the cookies may not be able to access certain pages as a result.

**Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

**Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

* whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
* if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@farmwizard.com

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to info@farmwizard.com.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.